PERSONAL WORK

ABOUT MY FREELANCE

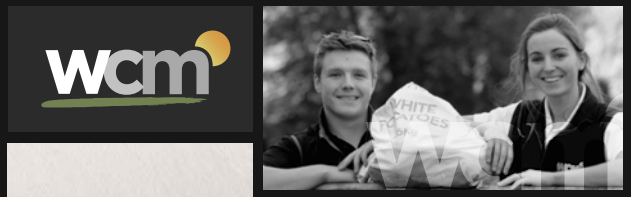
For the last 5 years, I have dedicated my efforts on developing a high level skill set in graphic design and web development, for the commercial industry of design.

Brands are sat with outdated, generic looks; Every organisation has something unique, and so branding and an online presence should be of paramount importance to set themselves apart in our fast moving society.

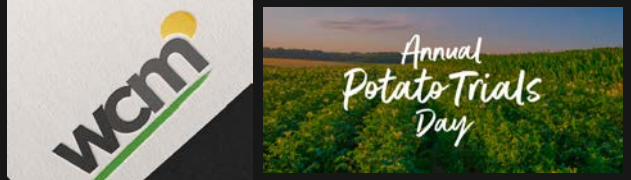
I have a specific knowledge and passion for brand identity and development, but I have also tried to ensure I retain a high-level of knowledge for multimedia design, also working on videography and advertising projects more recently.

More at: **kaiswanborough.com**

CLIENT	WORK (2019-Now)
Whole Crop Marketing	National rebrand, web, HGV, merchandise...













CLIENT	WORK (2023-Now)
HullKR	Multimedia Designer - Graphics, TV, Print

ABOUT

Hired in the end of 2022, I have started working with HullKR as their multimedia designer, challenged to ensure a bold, new look for 2023 to work with their recently completed rebrand (outsourced), ensuring a fluent and linear design is portrayed in 2023 for the national team.

I have worked to produce social media graphics, match-day graphics, print material, visual iconography and brand outline documents, alongside upcoming work to develop “splash-screens” for the HullKR stadium and potential TV broadcasts.









PERSONAL WORK

ABOUT

A national kitchen, bathroom and bedroom retailer based in the North of Yorkshire; upon a launch of their newest showroom, the company was looking for a rebrand that incorporated the original iconography and values, whilst allowing for brand expansion that worked on a variety of media.

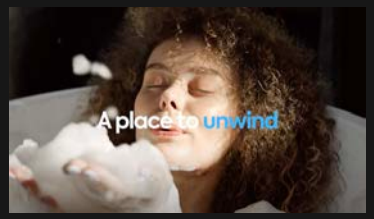
Since the rebrand (launched 2021), I have continued to develop creative print media campaigns, merchandise and further website developments.

CLIENT	WORK (2018-Now)
Home Fit UK, HomeFitShop	National rebrand, web, print, videography...

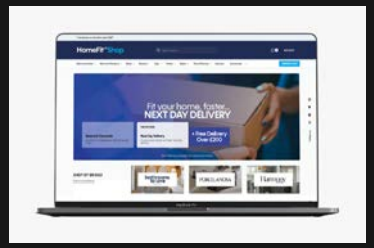
HomeFit UK

HomeFit UK Shop

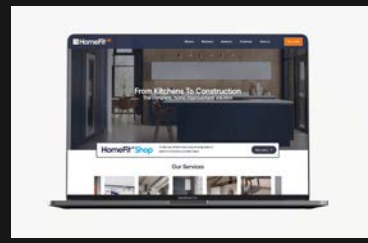
HomeFit UK Cloud

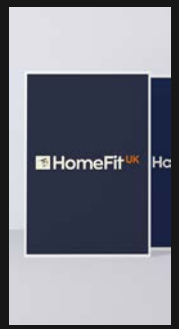


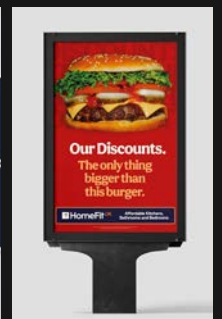


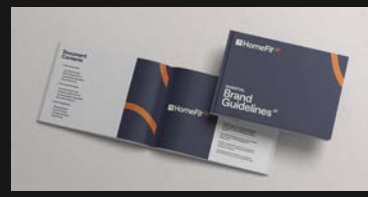














CLIENT	WORK (2022)
DVAM / GCP	Brand dev. web design, brand analysis

ABOUT

A new fintech/investment firm looking to develop a large scale brand image that appeals to traditional investors alongside providing a modern and up-to-date scalable web archiving and private membership platform.

The brand was developed alongside a separate sub brand that appealed to the younger audience/generation, set to launch by the end of 2023/24.

DVAM Deep Value Asset Management

Good Capital





CLIENT	WORK
Hotham Park Developments	Brand redev., brochure print design, hoarding.

HOTHAM PARK DEVELOPMENTS









Kai Swanborough

PERSONAL WORK

ABOUT

An online property marketplace, built and developed by myself (as a major shareholding director) working alongside another business partner.

A national based, modern and vibrant brand was developed to stand out from the crowded online property industry.

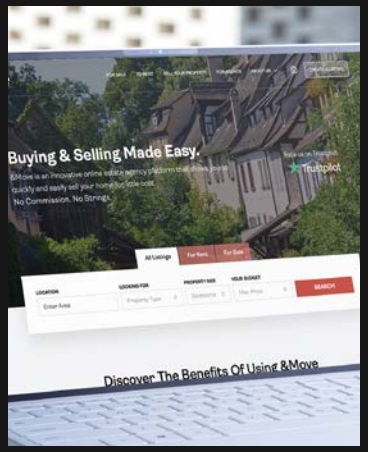
A brand identity was developed, alongside a large scale web-app and brochure site, combined with launch ready, scalable media graphics. This company has recently seen Yorkshire based growth since soft launch and looks to grow into the environmental sector more into 2024.

CLIENT	WORK (2018-Now)	MAIN WEBSITE	PRESS CENTRE
&Move (Agents Ltd)	Brand identity, web platform, media...		

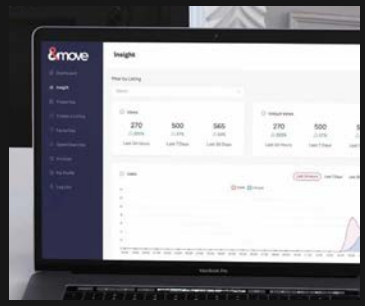
&move

Giving you control of selling.

Your property market-place.







&move | FOR AGENTS

&move | DATA

&move environment

&move | Move &Grow Pledge



CLIENT	WORK (2022)
PDHT	Brand dev., web development

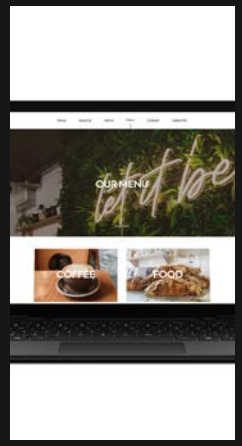
pocklington district heritage trust





CLIENT	WORK (2022)
Abbey Rd. Coffee	Website development





CLIENT	WORK (2022)
Aspiration Life	Filming, videography, production, editing.





Kai Swanborough

A-LEVEL
PROJECT WORK





ABOUT THIS PROJECT: “Extraccion”

Extraccion.Net is a multi-level conceptual piece as part of my ongoing A-Level as my main coursework, also entered as part of a scholarship piece for an international university; the piece focuses on the theme of “transition”, through the digital world, the environment and the world of design around us.

The piece takes the form of an 1980’s desktop (interactive through a website), where you visit a 3D rendered supermarket and make decisions that take you through the history of design from 1980-2050 (with two possible outcomes) based on your environmental decisions.

Please feel free to read further into the project through the website.

Interact via: **extraccion.net**





A-LEVEL
PROJECT WORK

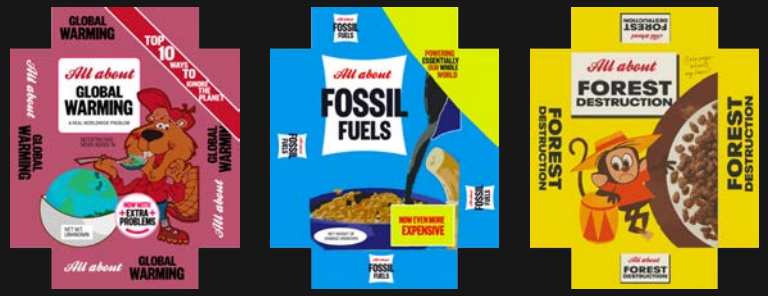




SUPERMARKET RENDER



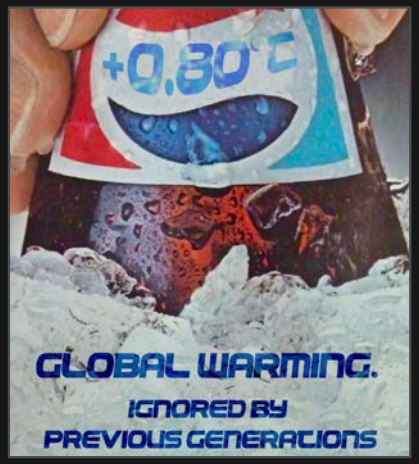
CEREAL NET & BOXES





Kai Swanborough

A-LEVEL
PROJECT WORK





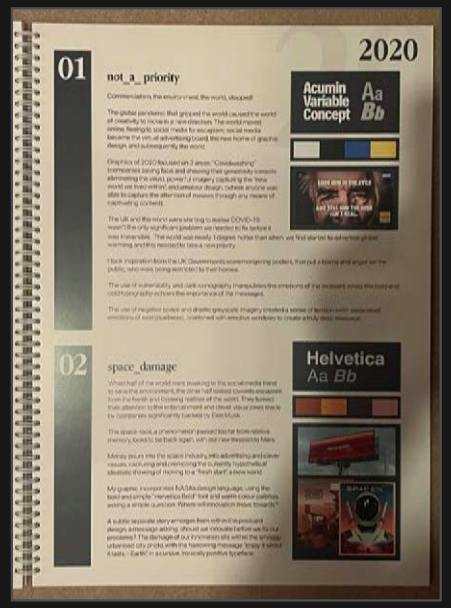








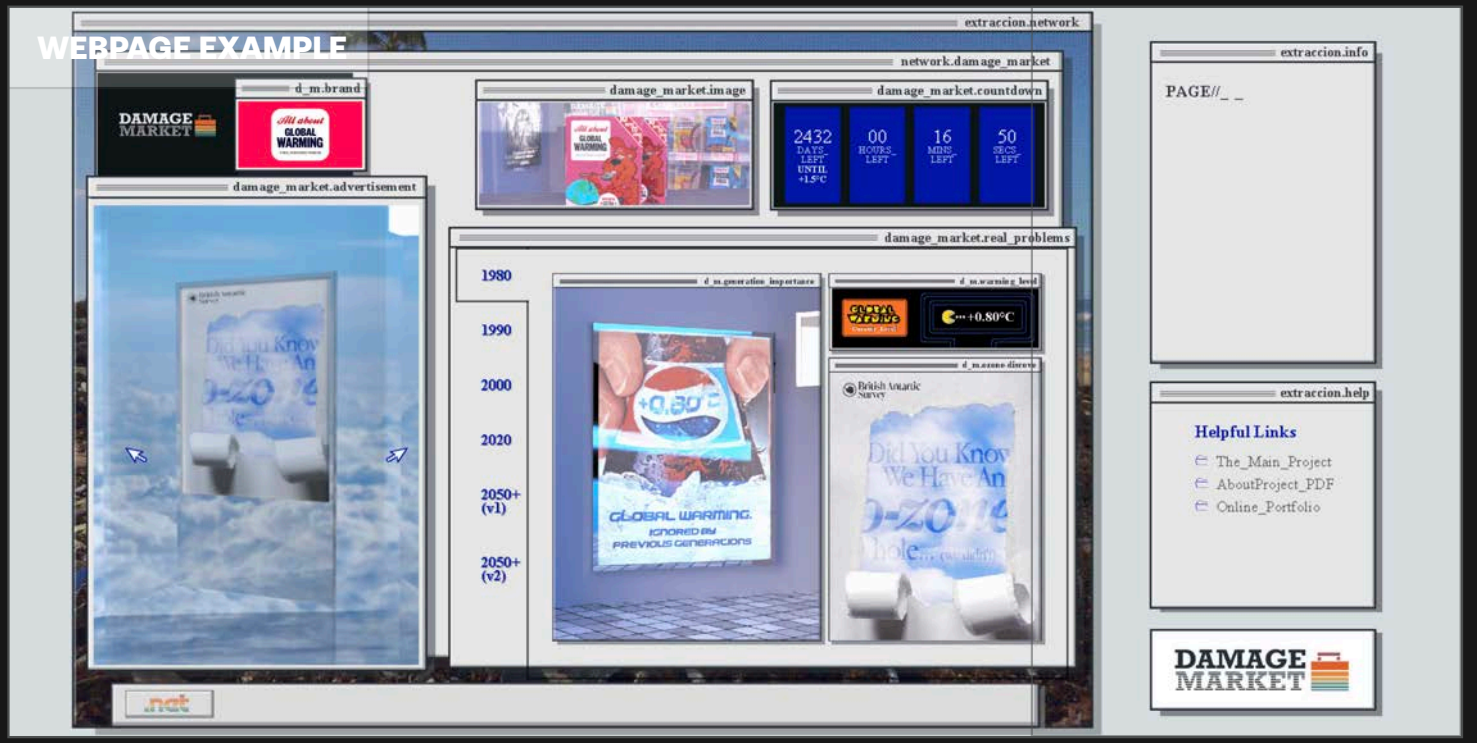


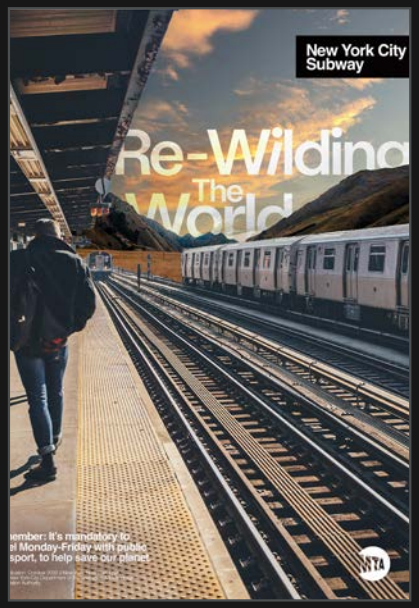


Kai Swanborough

A-LEVEL
PROJECT WORK











Kai Swanborough